

# Natal Hypnotherapy<sup>TM</sup>

For a better conception, pregnancy and childbirth experience

## Becoming a Natal Hypnotherapy Practitioner - Frequently Asked Questions

What is this opportunity all about?	Being a licensed Natal Hypnotherapy Practitioner is about having your own, real business that helps you help women to have a better conception, pregnancy and birth experience.
Do I have to sign a license agreement to be a Natal Hypnotherapist?	Yes. This is the only way of becoming a Natal Hypnotherapy Practitioner. It is an up front, honest way of defining the relationship between NH and you.
Can I charge what I want for the workshops?	No, we have set a national standard fee which appears on all marketing material. However, you can offer percentage discounts at your discretion.
Can I do the training, then go and do something else? Can I do my own thing?	No. It is called a Natal Hypnotherapy Practitioner Training because it is designed to train people who want to practise and run a business using Natal Hypnotherapy. If you do not want to practice Natal Hypnotherapy, then you won't be a Practitioner.
If it becomes my business, can I sell it?	Yes. As with any business, it is an asset and will have a value. The more you grow what you are doing, the greater the value of the business and the income for you.
What is a License agreement?	It is a legal document which states what you can expect from us, and what we can expect from you. All of us know that in life, things change. People get ill, they may retire, they may want to sell their business etc. The agreement states what will happen in all the various situations that can come up.
I am not sure I understand the words in the documents?	It can be tough going at times and if you are at all unsure about any of the wording we recommend seeing a solicitor familiar with these kinds of agreements. We will provide a list of recommended lawyers registered with the British Franchise Association.
Why are you licensing Natal Hypnotherapy?	<p>We want to make sure that mums using Natal Hypnotherapy do so in a consistent way. We want to ensure that there is a consistently high standard of teaching and materials across the country.</p> <p>In addition we want to make sure practitioners have a high level of support and a clear understanding of what is expected of them and what they can expect from NH. Licensing enables you to get a greater level of support so you are not on your own and you are legally protected. Your rights and expectations are clearly set out in the license.</p> <p>We want a level playing field and so all licensees are treated the same.</p>